

<b>What are you comparing?</b>				
<b>Goal / Priority: Why?</b>				
<b>Context (Who? When? Where?)</b>				
<b>Process – Steps: How?</b>				
<b>Benefits</b>				
<b>Limits</b>				

<b>Topic: What?</b>				
<b>Goal / Priority: Why?</b>				
<b>Context (Who? When? Where?)</b>				
<b>Process – Steps: How?</b>				
<b>Benefits</b>				
<b>Limits</b>				