What are you comparing?			
Goal / Priority: Why?			
Context (Who? When? Where?)			
(who: when: where:)			
Process – Steps: How?			
Benefits			
Limits			
	<u> </u>		

Topic: What?		
Goal / Priority: Why?		
Context		
(Who? When? Where?)		
Process – Steps: How?		
Benefits		
Denents		
Limits		